

EAST FRANKLINTON DISTRICT

GRAPHIC DESIGN GUIDELINES

Columbus Development Commission
December 11, 2014



EAST FRANKLINTON DISTRICT

East Franklinton District:

- Urban, mixed use zoning district

East Franklinton Review Board:

- Reviews applications for exterior construction, graphics and other site improvements that require permit within district.
- Development standards in the EF District and EFCCD Plan are used to ensure consistency with plan.

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Purpose of the Graphic Design Guidelines:

- To provide signage standards that will be used by the Review Board and staff to review graphics applications.

Why the Guidelines are proposed:

- The EFCCD Plan recommends more definitive signage standards be prepared.

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Graphic Design Guidelines address:

- Purpose of signage
- Submittal requirements
- Design, scale, and types of signs

The Guidelines recommend:

- Graphics that reinforce creativity and character in the District
- Graphics that are pedestrian in scale
- Graphics that compliment a building's architecture

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The Graphic Design Guidelines will be:

- An amendment to the EFCCD Plan

Timeline:

- Franklinton Area Commission recommended on 9/9/2014
- EFRB recommended on 10/21/2014
- Development Commission review on 12/11/2014
- City Council - Jan/Feb 2015